

University of Dayton eCommons

News Releases

Marketing and Communications

7-3-1991

WVUD-FM Named Finalist for National Radio Award

Follow this and additional works at: https://ecommons.udayton.edu/news_rls

Recommended Citation

"WVUD-FM Named Finalist for National Radio Award" (1991). *News Releases*. 7510.
https://ecommons.udayton.edu/news_rls/7510

This News Article is brought to you for free and open access by the Marketing and Communications at eCommons. It has been accepted for inclusion in News Releases by an authorized administrator of eCommons. For more information, please contact frice1@udayton.edu, mschlangen1@udayton.edu.



The University of Dayton

News Release

July 3, 1991

Contact: Jim Feuer

WVUD-FM NAMED FINALIST FOR NATIONAL RADIO AWARD

DAYTON, Ohio -- WVUD-FM, owned and operated by the University of Dayton, is a finalist in the National Association of Broadcasters' (NAB) 1991 Crystal Radio Awards for Excellence in Community Service.

WVUD is the first Dayton station to be named a Crystal Awards finalist and one of only two stations in Ohio to be selected this year. The other is WEBN-FM in Cincinnati.

Named after the early crystal set receivers, the Crystal Awards were established in 1987 to recognize radio's efforts to improve the quality of life in individual communities.

"The concept is to honor stations that demonstrate a comprehensive commitment to community service," says WVUD general manager Mike McGough. "One aspect that sets us apart from other stations is that as the University of Dayton's FM station, our priorities are education and community service. Within the scope of 11,000 radio stations in the U.S., very few have that focus."

WVUD "maintains a continuing schedule of public service announcements that help promote hundreds of non-profit organizations throughout the Dayton community," adds McGough.

-more-

75A
WVUD-FM: page 2

He says the station has been involved in several major projects, including media sponsorship of the Multiple Sclerosis Super Cities Walk, which helped raise more than \$100,000.

Ten of the Crystal Awards finalists will receive awards during NAB's annual convention Sept. 11-14 in San Francisco.

-30-

For media interviews, contact **Mike McGough** at (513) 229-2041. McGough is a Kettering resident, and WVUD is licensed to Kettering.